

# we know www

## TIMES WEB DESIGN

A web site is a powerful tool – and it's a part of how you market and grow your business.

Just as you need products to sell, employees to sell them, a phone answer and a fax machine to communicate quickly, a web site should be another way you do business.

Our team's combined backgrounds in marketing, advertising, promotion, web site design, multimedia, internet networking, and graphic design ensure that your site will be completed quickly and professionally.

Think of us as the ultimate aspirin for all your web headaches. We make sure it works, and that you don't have to deal with the details. Setup, maintenance, configuration, support, programming, search engine submission and more – all from one source.

We don't just design. We assist in determining and implementing goals for our clients to help them to achieve success. We care about our clients – we want every one to be a success. Anything that we can do to assist in achieving that result is our first priority.

Consider the almost unlimited potential. And when you're ready to leap on the web, call us.

### Hosting

The Times Web Design team offers an array of hosting services to suit any project, and any budget.

All of our clients are hosted on a dedicated, colocated server. That means that, unlike most other hosting providers, you only share our Web server with other Times Web Design clients – not with thousands of other web sites. Located in a high-speed Cisco-powered data center in the southern United States, our server is supplied with multiple redundant OC3 and DS3 lines, connected to multiple backbone providers.

What does all that mean? Two things: top-notch performance, and ultra-reliable uptime. Our server has had an uptime rate of 99.9% or better.

Combine all this with the superior service features that we offer, and it makes Times Web Design an ideal choice for your provider.

### Host Web – \$41.95/month

Our Host Web package is the most efficient way to start out. This package is targeted at users willing and able to look after the updating of their content while allowing us to look after the technical details on the back and providing you with FREE support of your technical questions and issues.

- 100 MB of storage and 10 GB of data transfer/month
- Domain email accounts and unlimited email aliases
- WebMail domain email access from anywhere in the world
- Automated web site update system
- CGI support for PERL and Python
- SSI, FrontPage, MySQL and PHP support
- Comprehensive weekly traffic analysis
- FREE initial search engine analysis
- One-time setup fee (\$75)
- Initial web site design and development is in addition to monthly hosting fee.

### Online Advertising (Banner Ads)

We offer effective advertising options on the Fort Frances Times Online (fortfrances.com) web site.

**Banners \$199.00/month**  
Runs above the Top Header and Mid Page on the front. Runs on top of all inside pages. (Maximum rotation of 12 between top and mid banner). 728 pixels x 90 pixels.

**Large Box Ad \$199.00/month**  
Runs on the front page and on all inside pages. (Maximum rotation of 6 on front page and inside pages). 300 pixels x 250 pixels.

**Button Banners (6 spots) \$99.00/month**  
Runs on the front page and on all inside pages. (Maximum rotation of 6 on front page and inside pages). 140 pixels x 160 pixels.

### Additional Pricing

<b>Web Site Design</b>	\$80.00/Hour
<b>Domain Name Registration – Three Years</b>	\$90.00
(i.e. www.yourcompany.com) – Five Years	\$120.00
– Nine Years	\$200.00

*Pricing is subject to change without notice.*



116 First Street East, Fort Frances, Ontario P9A 1K2



[www.timeswebdesign.com](http://www.timeswebdesign.com) • [info@timeswebdesign.com](mailto:info@timeswebdesign.com) • (807) 274-5373

# FORT FRANCES TIMES PUBLICATIONS

EFFECTIVE FEBRUARY 1, 2016



FORT FRANCES  
**Times**  
AND RAINY LAKE HERALD

timesweb design  
get with the times

**Daily Bulletin**  
OF THE FORT FRANCES TIMES

### Advertising Rates and Information

Phone **807-274-5373**

Fax **807-274-7286**

Toll-Free **1-800-465-8508**

**Fort Frances Times Ltd.**

116 First Street East, Fort Frances, Ontario P9A 1K2

[www.fortfrances.com](http://www.fortfrances.com) [ads@fortfrances.com](mailto:ads@fortfrances.com)



# RATE CARD

# RATES EFFECTIVE FEBRUARY 1, 2016

FOR THE FORT FRANCES TIMES AND FORT FRANCES DAILY BULLETIN

## FORT FRANCES TIMES

### Mechanical Requirements:

Production by offset. 6 columns per page.  
Width of column 12 picas, 4 pts.  
Depth of column 300 lines.  
Printed page dimensions 21.5 inches by 13 inches.

Page size 300 lines by 6 columns.

Half-tone screen 85-100 line preferred.

Repros or negatives required.

**Deadline: Two full working days prior to Wednesday publication.**

**Circulation: 4,300.**

## FORT FRANCES DAILY BULLETIN

### Mechanical Requirements:

Production by offset.  
5 columns per page.  
Width of column 11 picas, 8 pts.  
Depth of column 210 lines.

Page size 210 lines by 5 columns.

Half-tone screen 85-100 line preferred.

Repros or negatives required.

**Deadline: Noon prior to day of publication.**

**Monday, Tuesday, Friday publication**

**Thursday publication**

**HST#R101851400**

**Circulation: 1,650**

**Circulation: 4,300**

Published by the Fort Frances Times Limited—Debbie Ballard, Advertising Manager, Fort Frances, Ontario

## FORT FRANCES TIMES & FORT FRANCES DAILY BULLETIN

### Local Rates

7500 plus col. inches .....	13.04 per col. inch
3751-7499 col. inches.....	13.32 per col. inch
2081-3750 col. inches.....	13.60 per col. inch
1251-2080 col. inches.....	13.72 per col. inch
521-1250 col. inches.....	14.72 per col. inch
100-520 col. inches.....	15.28 per col. inch
Casual .....	17.24 per col. inch
Classified Display.....	17.36 per col. inch

### Frequency Contracts

40-52 consecutive weeks.....	13.04 per col. inch
26-39 consecutive weeks.....	13.44 per col. inch
13-25 consecutive weeks.....	13.60 per col. inch
4-12 consecutive weeks .....	14.72 per col. inch

### National Rate

Over 100,000 lines .....	93¢ per line
Over 50,000 lines .....	93¢ per line
Over 25,000 lines .....	93¢ per line
Over 15,000 lines .....	1.04 per line
Over 10,000 lines .....	1.06 per line
Over 7,500 lines .....	1.14 per line
Over 5,000 lines .....	1.18 per line
2,500 net .....	1.18 per line
Transient/Casual.....	1.21 per line
Govt. of Ontario, Canada.....	1.21 per line

**Charitable Rates**.....13.16 per col. inch

**Legal Notices**—per col. inch ..... \$17.36

**Business Services**—13 week min., per issue ..... \$40.00

**Professional Cards**—per issue ..... \$17.00

**Announcements/In Memoriams**—4 lines ..... \$21.50

### Colour

Run of Press Black plus 1 colour .....	\$118.00
Black plus 2 colours.....	\$225.00
Black plus 3 colours.....	\$330.00

### Obituaries

includes online publication

up to 12 col. in. ....	per insertion \$72.00
over 12 col. in.....	each additional col. in. \$10.00
Photographs.....	per insertion \$15.00

### Composition, Specialized Artwork and Logo Design

Layout, design, typesetting, border, client changes including unique design for signature incorporating any artistic elements including pictures, artwork, lines, shading, manipulation of type and client changes.

per hour..... \$80.00

### Photography

To cover the cost of taking, developing, enlarging, scanning and digitizing for newspaper reproduction.

per print..... \$25.00

### Classified Advertising

Classified—20 words or less, one insertion .....	ea. \$6.50
2 advertisements, consecutive issues .....	ea. \$5.40
3 advertisements, consecutive issues .....	ea. \$4.60
4 advertisements, consecutive issues .....	ea. \$4.25
5 advertisements, consecutive issues .....	ea. \$4.00
6 advertisements, consecutive issues .....	ea. \$3.80
7-14 advertisements, consecutive issues.....	ea. \$3.60
15-999 advertisements, consecutive issues...ea.	\$3.25
Over 20 words, per word, per insertion .....	10¢

### Pre-Printed Inserts

#### Delivery

Casual, per M.....	\$75.00
13 week contract, per M.....	\$63.00
26 week contract, per M.....	\$61.00
52 week contract, per M.....	\$58.00

Rates are based on Flyers weighing less than 50 grams (this is based on a 12-page tab). Each additional 4 pages the rates increase at \$1.50 per thousand. Flyers must be folded to a size not exceeding 11½"x11½" and not less than 5½"x8½".

For catalogues, oversize pieces, specialty products and inserts delivered by Canada Post, rates are to be determined separately.

Flyers must be delivered to the Fort Frances Times, 116 First Street East, Fort Frances, Ontario, by Friday the week preceeding for Thursday delivery and Monday prior to Wednesday delivery. Flyers should be booked by Thursday for the following Thursday and by Friday for the following Wednesday.

### Page and Position Charges

Where a customer requests a specific page, a 25% surcharge will be applied. Minimum size is 250 lines (¼ page) for the Daily Bulletin, and 450 lines (¼ page) for the Fort Frances Times.

Where a customer requests a specific position, a 25% surcharge will be applied. Minimum size is 250 lines (¼ page) for the Daily Bulletin, and 450 lines (¼ page) for the Fort Frances Times.

Where a customer requests both page and position, a 50% surcharge will be applied. Minimum size is 500 lines (½ page) for the Daily Bulletin, and 900 lines (½ page) for the Fort Frances Times.

## RE-RUN RATE:

**25% DISCOUNT WHEN AN AD (11" OR OVER) IS RE-RUN WITHIN 14 DAYS WITHOUT CHANGES.**

## RECEIVING ELECTRONIC ADS:

The Fort Frances Times and Fort Frances Daily Bulletin prefer to receive ads in PDF format.

The Adobe Acrobat file must use only "Postscript" Type I fonts. All fonts and images must be included in the PDF file. The output from Acrobat Distiller should be print optimized with the resolution set at 1200 dpi.

## DAILY BULLETIN FRONT PAGE BANNER

Maximum size 2"x5 cols.

Premium for Position **+25%**

Phone **807-274-5373** for advertising information  
Fax **807-274-7286** Toll-Free **1-800-465-8508**

# PHONE 274-5373 FOR ADVERTISING INFORMATION

Fort Frances Times Limited—J.R. Cumming, Publisher, 116 First Street East, Fort Frances, Ontario P9A 1K2

ads@fortfrances.com

www.fortfrances.com